

What's the Value of a Good Financial Advisor?

A good Financial Advisor can increase investor returns by

3-4%

Still, only

1%

of Americans use a Financial Advisor

Source: CNBC Invest in You Survey 2019.

CHARI RIGBY

RAYMOND JAMES

Chari Rigby

Financial Planner

Accredited Asset Management

Specialist (AAMS®)

202 North Harbour City Blvd Suite 200

Melbourne, FL 32935

Chari.Rigby@RaymondJames.com

Personal Guidance to Your Financial Future

Reaching the financial future you envision takes consistency, clarity, care, and a trusted guide with the vision to get you there.

Why a Financial Advisor?

Our Approach to the Your Success

We get to know YOU. Then we connect what we know to what you want to achieve - in your retirement - in your financial health - in the plans you have for your career and business future. We help you:

- ✦ Understand your options
- ✦ Make choices designed for you
- ✦ Access the resources you need to succeed
- ✦ Save time and effort
- ✦ Plan for your future

RETIREMENT PLANNING | FINANCIAL PLANNING | BUSINESS PLANNING

WHAT'S YOUR STRATEGIC REALITY?

ARE YOU READY

FOR A FINANCIAL ADVISOR?

- You understand you need a guide.
- You don't have time to do it yourself.
- Your finances are disorganized and you don't know where you stand.
- You have a life-changing decision to make.
- Thinking about money stresses you out.
- You want a plan for your future.

NOW is Always the Best Time

Your biggest financial risk - Inaction

In the absence of clear direction - or an understanding of what the correct choice may be - or a lack of available time, the biggest risk is doing nothing. When you are able to trust your financial guidance to someone who knows you & your goals the machinery of your success runs on its own every single day.

TODAY IS THE BEST DAY TO GET STARTED

It's easy to fall into the trap of thinking you're behind everyone else. The truth is, TODAY is ALWAYS the best day to start to see all the beautiful things that happen when you get started early. See what happens when GROWTH POTENTIAL meets COMPOUND INTEREST.

“

Price is what you pay.

Value is what you get.”

- Warren Buffett

See if we're a fit - call for a no commitment information session today.

Visit us at: Chari.Rigby@RaymondJames.com

Or call: **(321) 253-7914**

THE FIRST STEP ON YOUR PATH TO FINANCIAL SUCCESS



Action is the foundational key
to all success."

- Pablo Picasso

WHO WE ARE

CHARI RIGBY, YOUR FINANCIAL GUIDE

A fifteen-year resident of Brevard County, Florida, Chari grew up the daughter of a navy family and a true citizen of the world. While her favorite tour was the four years her family spent under the sunny skies and in the blue waters of Puerto Rico, she truly grew up through her high school and college years in Chattanooga, Tennessee. She met her husband while attending Covenant College and the couple lives in Palm Bay with their two children.



A Focus on Women Investors

While I work to help all types of investors, women, especially young professional women tend to be in a position to need more guidance.

Women value financial security; but

They are less engaged with personal finance;

They tend to start later; and

They are less confident about managing money than men.

They also tend to fall prey to the assumption that everyone else is doing better than that are. The secret is... they're not nearly as far behind as they think.

A TRUSTED GUIDE MAKES ALL THE DIFFERENCE

About Raymond James

Decades of experience. Innovative, thoughtful financial strategies. Direct understanding and personal relationships with our clients. These are the things that make working with Raymond James different. We take the time to get to know your lifestyle, goals and values, so that we can deliver a plan designed to propel you toward the future you've envisioned for yourself and your family. Offering the breadth of resources and capabilities of a large corporation, we provide the tailored, attentive service of a small firm.

Fiduciary (n) \
fə-'dū-shē-,er-ē -

A person or organization that acts on behalf of another person or persons, putting their clients' interest ahead of their own, with a duty to preserve good faith and trust. Bound both legally and ethically to act in the other's best interests.

Women in the U.S. control
about

\$20T

in wealth.

* The Economist: "Women's wealth is rising", 2018.

TRUST your
financial future to
someone who
UNDERSTANDS
your experience.

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