

# Increasing organizations' competitive advantage & economic performance with military veteran talent.

## **Company Info:**

## **Lets Chat:**







www.vets2pm.com/contact



2 134 Fifth Ave., Ste. 206,

## **Benefits:**

### What We Do:

- Providing DoD-approved SkillBridge program clients with residents or our proprietary DSaaS solution ("DoD Skillbridge as a Service")
- Custom professional live-virtual and on-site certification exam training & curriculum development
- Veteran hiring, human capital & DoD Skillbridge program consulting

# Why Us:

- Trained & placed 6,000+ veterans into 830+ organizations with their PMP®, PMI-ACP®, CAPM®, PSM™, aPHR®, Sec+®, & **CM®**
- Coached companies in maturing their project management capabilities and transforming their veteran hiring initiatives into impactful programs
- Department of Labor ("DoL") HIREVets Gold Award winner for veteran hiring 2019 & 2020
- 97%+ historical pass rate on all the professional exams we train in
- · Revolutionary DoD SkillBridge program coupling industryleading certification with real-world civilian career experience

# **Past Performance:**

- Provided customized training to Lockheed Martin Company, Black Rifle Coffee Company, Fieldcraft Survival & the **American Red Cross**
- Provided custom talent management solutions & consulting to Wild Bill's and Assured Consulting Solutions
- Provided trained & credentialed project, cybersecurity, HR & operational management DoD SkillBridge Residents to dozens of corporate America partners, such as Apex Systems, CCI, Granite Construction, HCI & Leidos















## Value Add:

- 4,000+ Vets2PM veteran alumni now manage people & project portfolios totaling \$6.5+B;
- While making an average of \$85K annually, producing ~\$356M in annually recurring economic activity in their households, communities, organizations & our great Nation's economy;
- Increasing the competitive advantage & economic performance in 830+ agencies, non-profits & Fortune 500 companies.



















## The Research:

The business research and anecdotes are conclusive & clear; human capital management increases a company's competitive advantage & profitability. 1,2,3

#### **Use Case:**

- Human capital means "the skills, knowledge & qualifications of a person [or] group considered as economic assets" (merriam-webster.com)
- To us at Vets2PM, "persons" and "group" means transitioning military members or transitioned military veterans ("veterans")
- Veterans in the civilian workforce bring a high aptitude for technical learning at an accelerated pace, commitment, maturity, responsibility, accountability, proven critical thinking & decision-making skills, determination & the ability to operate independently as both team members & managers of larger organizations
- Vets2PM's revolutionary DoD-approved Skillbridge program
  produces highly trained, certified, talented military veteranturned-credentialed Human Resource, Cybersecurity, Project
  & Operations Management professionals ready to help
  organizations increase their competitive advantage &
  economic performance with military veteran human capital,
  meeting our sole mission to help military veterans land
  meaningful, lucrative post-service careers

### **Citations:**

- 1. "Human capital...is considered to be the major source of competitive advantage". Memon, M.A., Riaz, A.M. and Rohra, C.L. (2009). Human capital a source of competitive advantage "Ideas for leadership". Australian Journal of Basic and Applied Science, 3(4): 4182-4189.
- 2. "Firms with higher turnover significantly underperform their rivals". Hatch, N.W. and Dyer, J.H. (2004). Human capital and learning as a source of sustainable competitive advantage. Strategic Management Journal, 25: 1155-1178. https://doi.gov/10.1002/smj.421.
- 3. "Human capital is what develops and sustains an organization's unique competitive advantage, which in turn results in better firm performance". Walker, D.C. (2001). Exploring the human capital contribution to productivity, profitability, and the market evaluation of the firm. Webster University.