



# Increase your competitive advantage & economic performance with military veteran talent.



## Company Info:

Cage Code: 7JM33  
DUNS #: 079701543  
NACIS Descriptors:  
611430 Professional & Management Development Training  
611691 Exam Preparation & Tutoring  
541611 Administrative Management & General Management Consulting Services

## Lets Chat:

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Indialantic, FL 32903

## FAVOB Membership Includes:

A \$300 discount on each Resident  
A guest spot on our wildly popular Military Transition Academy podcast (\$350 value)  
Free job posting for each Resident (a \$160 value)  
Up to \$9,600 in hiring tax credit for each Resident hired  
Free 30-minute veteran talent management consult (a \$250 value)

## What We Do:

- Provide you with Department of Defense ("DoD") approved SkillBridge Residents so you get the benefit of their talent, hard work & certification while Uncle Sam pays their paycheck
- Provide you with DoD Skillbridge as a Service ("DSaaS") program administration
- Provide you with customized professional live-virtual & on-site certification exam training & curriculum development

## Why Us:

- In 7 years, we've helped place 6,000+ veterans into 830+ organizations
- Trained 4,000+ veterans in PMP®, PMI-ACP®, CAPM®, PSM™, aPHR®, Sec+® & CM®
- Helped dozens of companies transform their veteran hiring initiatives into impactful programs
- Built an industry-leading DoD SkillBridge program coupling our certification training with your OJT so our Residents graduate with real-world civilian career experience certified by the associated popular industry credentials listed above

## Past Performance:

- Provided customized training to Lockheed Martin Company, Black Rifle Coffee Company, Fieldcraft Survival & the American Red Cross
- Provided custom veteran talent management solutions to Wild Bill's beverage manufacturer and defense contractor Assured Consulting Solutions
- Provided trained & credentialed DoD SkillBridge Residents or SaaS services to multiple partners like Apex Systems, CCI, FAVOB, Granite Construction, HCI, Leidos & Lockheed Martin Company





## Value Add:

- 4,000+ Vets2PM veteran alumni now manage people & project portfolios totaling \$6.5+B;
- While making an average of \$85K annually, producing ~\$356M in annually recurring economic activity in their households, communities, organizations & our great Nation's economy;
- Increasing the competitive advantage & economic performance in 830+ agencies, non-profits & Fortune 500 companies.



## The Research:

The business research and anecdotes are conclusive & clear; *human capital management* increases a company's competitive advantage & profitability.<sup>1,2,3</sup>

## Use Case:

- *Human capital* means "the skills, knowledge & qualifications of a person [or] group considered as economic assets" (merriam-webster.com)
- To us at Vets2PM, "persons" and "group" means transitioning military members or transitioned military veterans ("veterans")
- *Veterans* in the civilian workforce bring a high aptitude for technical learning at an accelerated pace, commitment, maturity, responsibility, accountability, proven critical thinking & decision-making skills, determination & the ability to operate independently as both team members & managers of larger organizations
- Vets2PM's revolutionary DoD-approved Skillbridge program produces highly trained, certified, talented military veteran-turned-credentialed Human Resource, Cybersecurity, Project & Operations Management professionals ready to help organizations *increase their competitive advantage & economic performance* with military veteran human capital, meeting our sole mission to help military veterans land meaningful, lucrative post-service careers

## Citations:

1. "Human capital...is considered to be the major source of competitive advantage". Memon, M.A., Riaz, A.M. and Rohra, C.L. (2009). Human capital a source of competitive advantage "Ideas for leadership". Australian Journal of Basic and Applied Science, 3(4): 4182-4189.
2. "Firms with higher turnover significantly underperform their rivals". Hatch, N.W. and Dyer, J.H. (2004). Human capital and learning as a source of sustainable competitive advantage. Strategic Management Journal, 25: 1155-1178. <https://doi.gov/10.1002/smj.421>.
3. "Human capital is what develops and sustains an organization's unique competitive advantage, which in turn results in better firm performance". Walker, D.C. (2001). Exploring the human capital contribution to productivity, profitability, and the market evaluation of the firm. Webster University.